



*Invitation to long-term strategic collaboration with the ITF and GWT
to bring about a change in regard to women and technology in the 21st century
Meeting 25-26th of March 2009, Paris*

Dear Mr / Mrs /Dr

It is our pleasure to welcome you to the Women and Technology meeting organised by the International Taskforce on Women and ICTs (ITF) and supported by UNESCO .

This key event will serve to examine how the women and technology issue is getting increasing focus in the ICT skills shortage and global economic growth discussions and what the benefits of long-term strategic collaboration can be for all actors.

The meeting will focus on four issues:

- Women and Technology stakeholders, experiences, good examples
- The ITF and the Global Women and Technology Initiative
- Stakeholder needs for long-term impacts
- Collaborative multi-stakeholder efforts

Each session will include presentations and interaction between participants.

The expected outcome of the meeting is a report on the state of the art and an agreement on a strategic plan for moving from *awareness raising and good examples of projects* around women and technology issues to a *long term multi-stakeholder strategic alliance for measurably and significantly increasing the number of girls and women in technology and the knowledge based economy*. We would like us to jointly present the outcomes of the Paris meeting at the UN Global Forum on ICT and Education the 10-12th of June 2009 in Monterrey, Mexico.

Please confirm by the 23rd of February your and your organizations / companies willingness to participate in the Paris meeting.

Drammen, 2009-02-02

Buenos Aires, 2009-02-02

Kind regards,

Eva Fabry
Director of the Europe Centre
for Women and Technology (ECWT)
Chair of the Global Women and Technology (GWT)
Network

Gloria Bonder
UNESCO Chair on Women, Science and
Technology in Latin America
Chair of the ITF, Member of the STC of
UN GAID



**Draft Agenda for the meeting
25-26th of March 2009, Paris**

Wednesday 25th of March

12:00 – 13:00

Lunch

13:00

Welcome and opening remarks:

Dr. Abdul Khan, Assistant Director-General for Communication and Information, UNESCO

Dr. Sarbuland Khan, Executive Coordinator UN Global Alliance for ICT and Development (GAID)

13:20

Presentation of ITF, background, advances and future lines of action

Gloria Bonder, Chair of the ITF and Coordinator Regional UNESCO Chair on Women, Science and Technology in Latin America.

13:40

Presentation of GWT Initiative , achievements and strategies

Eva Fabry, Chair of the Global Women and Technology (GWT) Network and Director of the European Centre for Women and Technology (ECWT)

14:00

Women and Technology stakeholders, experiences, good examples I

- EU, ECLAC, WB
- Public: Instituto de la Mujeres, Spain

14:45

Coffee

15:15

Women and Technology stakeholders, experiences, good examples II

- Businesses: e-skills ILB, HP, Microsoft, Cisco, Accenture, IBM, Nokia

16:15

Gender as Innovation potential for R & D and multi-stakeholder collaboration

Professor Martina Schraudner, Fraunhofer GmbH

16:45

Stakeholder needs for long-term impacts

Participants dialog

18:00

End of day 1



19:30 Dinner

Thursday 26th of March

08:30 **Summary of the stakeholder needs discussion**

08:45 **Group discussions on the three year general strategic plan of action and selected projects at the global and regional level**

10:15 Coffee

10:30 **Report from the two group discussions**

11:00 **Definition of a strategic agreement with key co-financing**

12:30 **Closing words**

12:45 End of day 2

13:00 Lunch



List of Invited Participants

Accenture	Kirsti Kierulf, Director Innovation, Technology and Learning
CEPIS	Fiona Fanning, Policy and Communications Executive
Cisco Systems	Yvon Le Roux, VP Public Sector Europe Monique Jeanne Morrow, SP APAC CTO/Distinguished Consulting Engineer
Comptia	Hugo Lüders, Senior Director Public Policy EMEA
e-Skills ILB	Elena Bonfiglioli, Director Microsoft Europe and e-skills ILB
ECLAC	Martine Dirven, Division of Production, Productivity and Management
ECWT	Rosalie Zobel Dr. Chair of the High-Level Advisory Committee of the ECWT, Former Director European Commission, DG INFSO DG G Components and Systems
EU Commission	Nancy Pascall, European Commission DG INFSO, Directorate C: Lisbon Strategy and Policies for the Information Society
Fraunhofer GmbH	Martina Schraudner, PhD, Strategic Research Planning Professor for Gender & Diversity in Organisations, The Technical University of Berlin
Global Knowledge Network	Richard Pryor-Jones VP EMEA
HP	Gabriele Zedlmayer, Vice President for Corporate Marketing and Global Citizenship EMEA Hewlett Packard
IADB	Maddalena Pezzotti, Head of the Gender Diversity Unit (GDU), Interamerican Development Bank
IDRC	Michael Clarke, Director ICT4D Ben Petrazzini, Dr, Program Leader of Connectivity and Equity in the Americas
IBM	Corinna Schulze, Governmental Programs EMEA
Instituto de la Mujer	Rosa Peris, Director
INSEAD e-Lab	Bruno Lanvin, Director
Microsoft	Jan Muehlfelt Chairman EMEA Dr. Zaki Khoury, Gulf Citizenship Lead
Nokia / Nokia Siemens Networks	Simon Beresford-Wylie, Chief Executive Officer, Nokia Siemens Networks
SAP	Lutz Heuser Dr. Vice President SAP Research
UN	Sarbuland Khan, Dr. Executive Coordinator UN GAID
UNESCO	Abdul Waheed Khan Dr., Assistant Director-General for Communication and Information Miriam M. Nisbet, Director, Information Society Division Communication and Information Sector
The World Bank Group	Samia Melhem, Senior Operations Officer